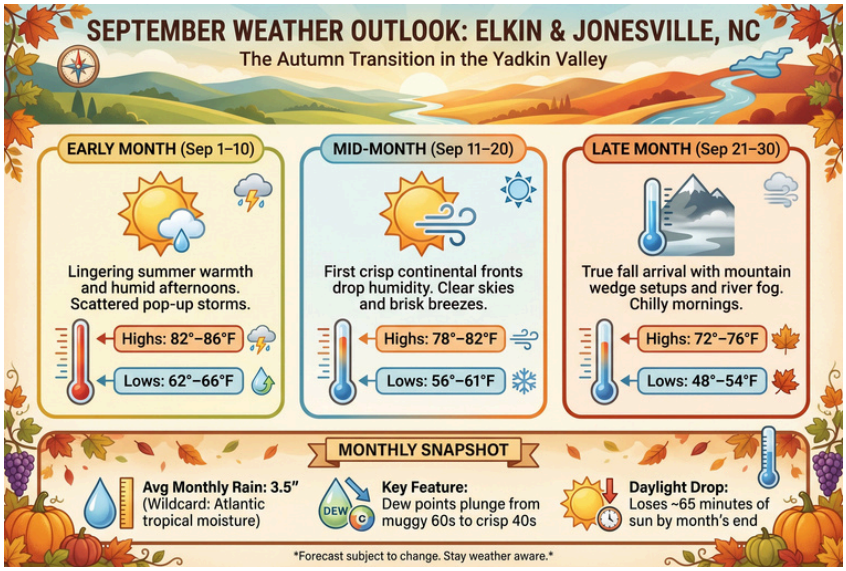
ELKIN
AND JONESVILLE

TWIN CITY MONTHLY

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Local Businesses
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September 2026



THE BEST LITTLE FALL TRADITION RETURNS:

YADKIN VALLEY PUMPKIN FESTIVAL

A beloved gathering that honors the unique heritage, agricultural roots, and tight-knit community spirit of the Elkin-Jonesville area.

As the crisp autumn air settles over our region, residents are gearing up for the highlight of the season. Mark your calendars for Saturday, September 26, 2026, when historic downtown Elkin transforms into a vibrant autumnal wonderland for the annual Yadkin Valley Pumpkin Festival. Held traditionally on the fourth Saturday of September, this cherished regional event draws families from both sides of the river for a day of community celebration.

Festivities take over Main Street, featuring the highly anticipated Great Pumpkin Weigh-Off, where local growers showcase their massive seasonal gourds. Attendees can stroll through downtown to explore a diverse array of local vendors offering crafts, food, and seasonal goods.

Admission to the festival is entirely free, ensuring an accessible outing for everyone in the Twin Cities. Public parking is conveniently available in designated downtown municipal lots.

For locals, this festival is more than just about pumpkins—it is a celebration that connects small businesses, vineyards, and outdoor destinations across the Yadkin Valley with regional travelers, keeping local commerce thriving.

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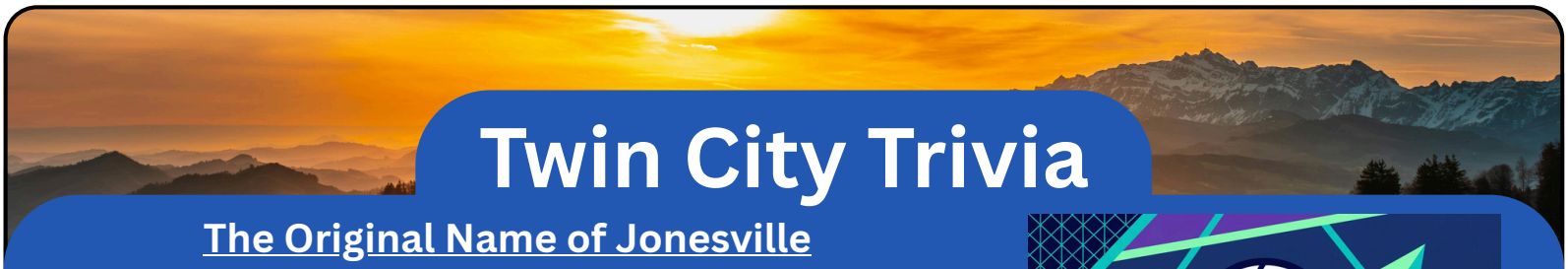
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Blue Ridge Marketing and Travel

SEPTEMBER 2026

SUN	MON	TUE	WED	THU	FRI	SAT
30	31	1	2	3	4 Food Truck Fridays (11:00 AM)	5
6	7	8	9	10 Luke Mears & Friends (6:00 PM)	11 George Smith & David Crawford (7:00 PM)	12 Eats, Beats, and Summer Seats (5:00 PM)
13	14	15	16 Reeves Free Karaoke Night (7:00 PM)	17 Halley Neal / The Holland Brothers / Emorie Hush (7:00 PM)	18	19 It Starts With A River Film Festival (5:00 PM)
20 Live Music @ The River Stage: Dead of Winter (6:00 PM)	21	22	23 Reeves Open Mic Night (7:00 PM)	24 Joe Thrift & Friends Old-Time Jam (5:30 PM)	25 Darrell Scott (Mainstage) (8:00 PM)	26 29th Annual Yadkin Valley Pumpkin Festival (9:00 AM)
27	28	29	30 Reeves Songwriter Nights (7:00 PM)			



Twin City Trivia

The Original Name of Jonesville

Question: Jonesville is the oldest incorporated town in Yadkin County, but it was founded under a completely different name. What was it called when it was first chartered in 1811?

Answer: Martinsborough. The town was laid out and established by the North Carolina General Assembly in 1811 as Martinsborough, honoring Governor Alexander Martin.







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Blue Ridge Legends

Ghost Lights of the Gorge

The Enduring Mystery of the Brown Mountain Phenomenon

Rising above the Linville Gorge in the North Carolina Blue Ridge, Brown Mountain holds one of Appalachia's oldest and most scrutinized mysteries. For over a century, witnesses from Morganton to Blowing Rock have watched mysterious, luminous orbs rise without warning above the ridgeline, drift unpredictably through the night air, and vanish into the timber.



Early Cherokee and Catawba lore attributed the lights to the spirits of women searching battlefield slopes with torchlight. The phenomenon gained national prominence after the Charlotte Daily Observer published firsthand accounts in 1913, prompting formal United States Geological Survey investigations in 1913 and 1922. Scientists initially blamed locomotive headlamps, marsh gas, or atmospheric mirages refracting distant towns. However, when the Great Flood of 1916 washed out roads, railways, and knocked out power grids across western North Carolina, the glowing spheres continued to appear on schedule against the pitch-black mountains.

Today, vantage points along the Blue Ridge Parkway and NC Highway 181 still draw crowds waiting for the unexplained spheres to dance above the trees.

Blue Ridge
Marketing and Travel

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BACKPAGE BIBLE

SPOTLIGHT

1 Samuel



God Is Bigger Than Any Giant!

David was just a young shepherd boy facing a massive warrior, but he was not afraid. While everyone else focused on how big the giant was, David remembered how powerful God is. He knew that true victory does not come from swords or armor, but from trusting the Lord.

"David said to the Philistine, 'You come against me with sword and spear and javelin, but I come against you in the name of the Lord Almighty...'"
— 1 Samuel 17:45 (NIV)

Whatever "giant" or tough challenge you face today, remember that you are never alone. With God by your side, you can be brave!